

COMPANY PROFILE

INTERCITY PROPERTY HUB (IPH)



www.iph.co.tz

CONTENTS

About us	P2
Our vision	P2
Products and Services	P3
Core Values	P3
What We Do	P4
Our Hospitality	P4
Accommodation facilities	P5
Why List Your Facility with IPH	P6
Our Listing Strength	P6
How We Promote Listed Facilities	P7
Commercial Model	P7
Simple Onboarding Requirements	P8
Call to Action	P8



About us

Intercity Property Hub (IPH) is a Tanzania-based real estate company supporting clients across the real estate value chain, with a dedicated Multiple Listing Site (MLS) that presents properties in a structured, easy-to-browse format.

Our vision

IPH envisions becoming a renowned real estate company in the region where we operate, for upholding clients' best interests above all else in the real estate business.

Products and Services We Offer

IPH lists and promotes different categories of real estate products and services, including

- Accommodation Facilities (Hotels, Lodges, Serviced Apartments & Airbnbs).



- Other Accommodation Facilities: Student Hostels and Rest Houses.



- Commercial Property: Warehouses, Office Spaces, Conference and Event Halls.



- Residential Property: Houses, Plots, Furnished and Unfurnished Apartments.



- Farmland Property: Farms and Ranches.



- Others: Real Estate Related Services (Ads).



Core Values

○ Obedience

We are keen on clients' needs and always uphold our clients' best interests above all else.

○ Respect

We highly value our clients and treat them with all respect, regardless of their socioeconomic makeup.

○ Integrity

We are always ethical, honest, and transparent in our dealings.

○ Collaboration

We strongly believe that collaboration between agents and other real estate professionals is crucial for the success of any real estate company.

○ Innovation

We always strive to advance the real estate industry and create novel approaches to service our clients.

What We Do Across the Real Estate Lifecycle

IPH supports the end-to-end real estate journey in Tanzania, including:

- Property marketing and listing exposure through a structured online platform.
- Category-based property discovery (including housing, land, conference or wedding halls, and hospitality categories such as Hotel/Lodge and Airbnb).
- Client support and enquiry facilitation through clear listing and contact pathways.
- Nationwide coverage across multiple property types, enabling broader reach and cross-demand discovery.



Our Hospitality MLS (Hotels, Lodges, Airbnbs, and Apartments)

IPH's hospitality MLS is a structured listing environment where accommodation facilities are presented with the information guests and travel buyers need to decide quickly—such as daily rate, bed capacity, bathrooms, approximate size (m²), and location.

We also support bilingual browsing (English and Swahili) for the Hotel/Lodge, apartment, Airbnb, Home stay, Hostel and Rest House category, expanding accessibility for different audience segments.

- Rates and inclusions
- Bed capacity/room options
- Amenities and key highlights
- Location advantages and nearby landmarks
- Policies and booking contact pathway



Discover the Hotels, Lodges, Serviced Apartments & Airbnbs We Professionally Manage



Why List Your Facility with IPH (Owner Benefits)

Listing with IPH is designed to deliver measurable practical value for accommodation owners and managers.

- Increased visibility and enquiries via structured category discovery and a year-round promotion strategy.
- Professional listing optimization support (copy, photo guidance, room/rate structuring) to improve conversion.
- Better conversion through clarity and trust guests see key decision details (rate/bed capacity/location) up front.
- Access to higher-value segments (corporate, NGOs, groups, long-stay) where applicable, supported by IPH outreach.
- Promotions and featured placements (criteria-based) to help strong properties gain extra visibility.
- Support to structure your information—if you don't already have property details organized, IPH helps compile them via the onboarding intake form

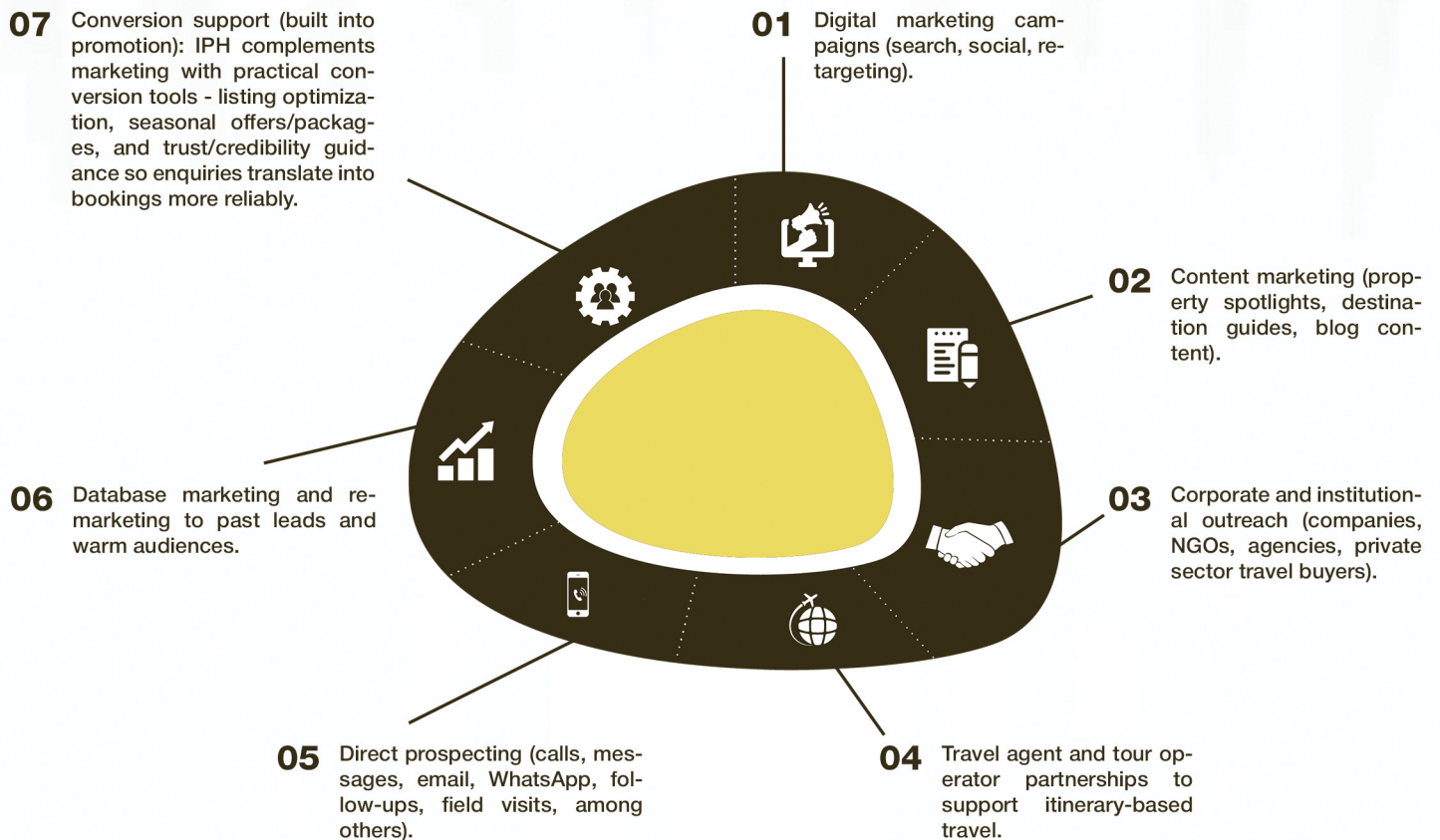
Our Listing Strength (How IPH Compares)

- Structured listing presentation: Listings emphasize decision-ready fields such as daily price, beds, baths, size, and location, making comparisons easier for guests and corporate buyers.
- Bilingual reach: Hotel/Lodge browsing is available in English and Swahili, increasing accessibility and reach.
- Clear category browsing across property types: Users can filter and browse across multiple categories, including Hotel/Lodge and Airbnb—useful for travelers comparing accommodation options, amenities, and prices.
- Trust cues and clarity: IPH listings can present clear contact pathways and trust cues (e.g., verification labels where applicable).
- Transparent pricing integrity: IPH's commercial approach emphasizes pricing clarity and avoids guest confusion by not adding markups beyond agreed rates.



How We Promote Listed Facilities (Year-Round Marketing and Prospecting)

IPH uses multiple promotion and prospecting approaches throughout the year, including



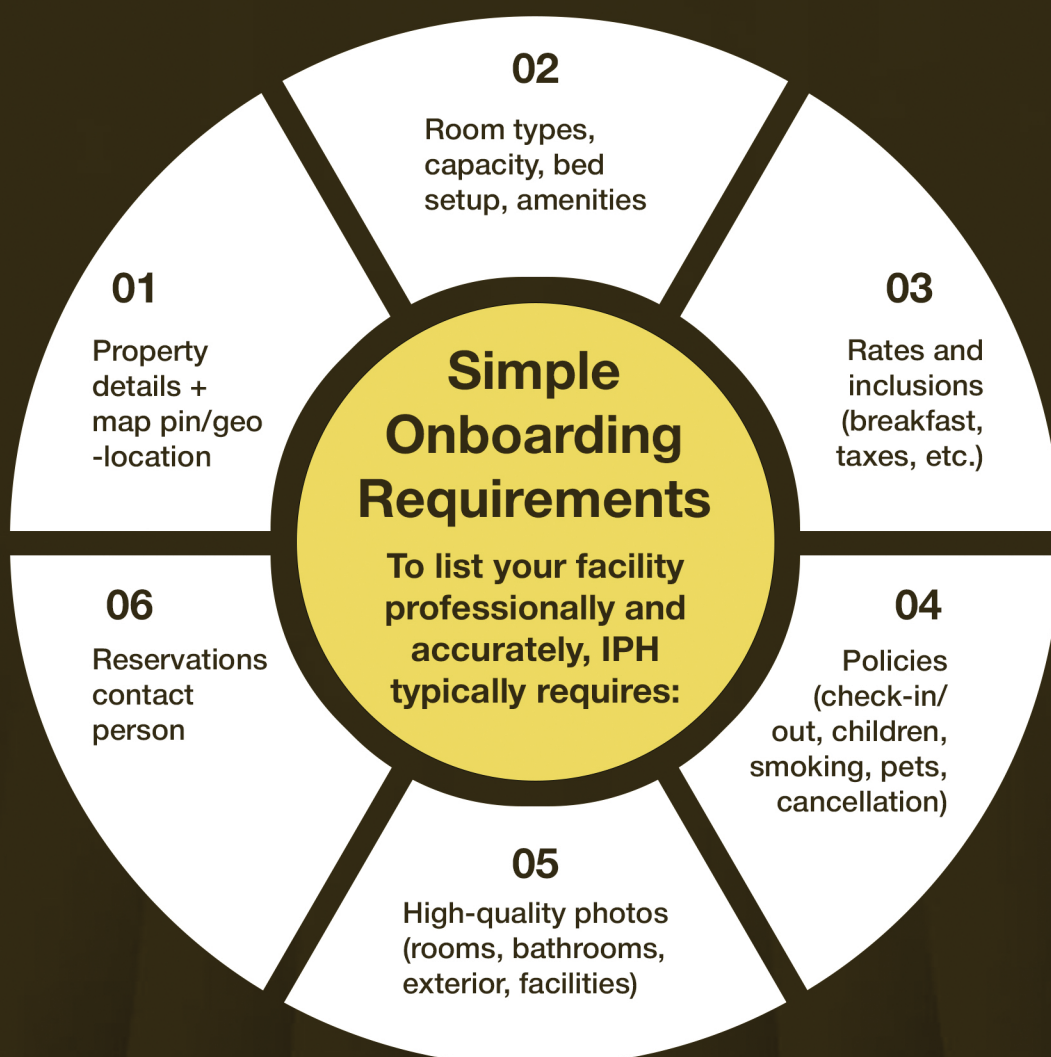
Commercial Model (No Upfront Fees + 10%-15% Commission Only When You Earn)

No upfront fee or subscription fee for promoting facilities throughout the year.

RACK vs STO. IPH can operate under RACK Rates vs. STO rates based on agreed terms

Commission only when you earn: IPH charges **ONLY 10% -15% per bed night (per booked night)** from the RACK Rate

No extra markup beyond agreed rates: IPH does not add markup beyond the agreed RACK Rate(s).





IPH welcomes partnerships with hotels, lodges, Airbnbs, and serviced/hotel apartments seeking year-round visibility and a fair, performance-based commercial model.

To get started, we'll schedule a 15-minute onboarding call or interview to collect the information required to list your property on our MLS.

Dar Es Salaam.
0715 647 569
0714 790 485



Dodoma.
0750 202 898

Arusha.
0763 321 074



propertyhub



Intercity Property Hub



tanzania@iph.co.tz



www.iph.co.tz



Intercity Property Hub,
Headquarters: Sukari
House, Third Floor,
Ohio Street, Posta,
Dar Es Salaam.

Organization Structure

